

CURRICULUM VITAE
OF
RUTHERFORD BARRY JOHNSON

PROFESSIONAL

Rutherford Johnson, PhD, Economic Consultant
Global Economics, International Relations, and Public Affairs
2007-present

Anglo-Catholic News Service
Economic Analyst
Media participant of the G20 Seoul Summit, 2010.
2010-present

SolBridge International School of Business, Woosong University
Daejeon, South Korea
Assistant Professor of Economics
2008-2011

Georgia Institute of Technology
School of Economics
Visiting Scholar
2010 2nd Summer Session

University of Kentucky
Graduate Research Assistant: 2003 – 2007
Teaching Assistant: Spring 2005 – 2007

Georgia Institute of Technology School of Physics, Atlanta, GA
Graduate Teaching/Research Assistant, 2001-2002

EDUCATION

University of Kentucky, Lexington, Kentucky
Ph.D., Department of Agricultural Economics. November 2007
GPA: 3.8/4.0
Dissertation: *Health Information and Consumer Types in the Domestic Cracker Market*

Georgia Institute of Technology, Atlanta, Georgia
M.S. (Economics) Summer 2003
GPA: 3.54/4.0

B.S. Applied Physics with Honor, Spring 2000
GPA: 3.2/4.0

PUBLICATIONS

Johnson, Rutherford. "A Comment: Should Educators be Motivated by Management by Objective Systems in Academia? A Korean Case Study and its Lessons for Academia in General." *Journal of Academic Ethics*. 2011.

Johnson, Rutherford; Wuyang, Hu, Angelos Pagoulatos, and David Debertin. "Response to General Health Information in the Food Industry: A Panel Case Study in the Domestic Cracker Market." *Journal of Food Products Marketing*. 2011.

Johnson, Rutherford. "Lessons for the Global Marketplace learned while living in Korea." *Review of Religion, Economics, and Culture*. Forthcoming.

Hawtrej, Kim; and Rutherford Johnson. "On Moral Atrophy and the Global Financial Crisis." *Journal of Religion and Business Ethics*. 2010.

Johnson, Rutherford. "The Progression of Economic Demand Systems: An Historical Journey for Economists and Non-Economists Alike." *Telicom*. 2010.

Johnson, Rutherford. "A Subconscious Game with Economic Consequences: An Economic Analysis based on Psychological Transactional Analysis and a Classic Game of Eric Berne." *Telicom*. Forthcoming.

Rutherford Johnson. "The Loss of Religious Values Following "Excessive Affluence" and Its Potential Contribution to an Economic Crisis." *China Taiwan Trans-Sea Economics and Finance Conference Proceedings*. 2009.

Rutherford Johnson. "Health Information and Consumer Types in the Domestic Cracker Market." Dissertation. University of Kentucky. 2007.

Fleming, Ronald A., Rutherford Johnson, and Angelos Pagoulatos. "WTA for Consumptive and Non-consumptive Use Access to Private Lands when Affirmative Responses are Poisson Events." *Proceedings of the W-1133 Regional Project*. Salt Lake City, Utah. February 2005

PUBLICATIONS CURRENTLY ACCEPTED AND UNDER REVISION

Johnson, Rutherford. "Excessive Affluence and the Economic Crisis." *Under revision for the Journal of Religion and Business Ethics*.

PUBLICATIONS CURRENTLY UNDER REVIEW

Johnson, Rutherford. "Choice Waves and Consumer Types."

PRESENTATIONS

Rutherford Johnson. "A Theological and Mathematical Model of the Loss of Religious Values Following "Excessive Affluence" and Its Potential Contribution to an Economic Crisis." American Economics Association annual meeting. January 2010.

Rutherford Johnson. "The Loss of Religious Values Following "Excessive Affluence" and Its Potential Contribution to an Economic Crisis." China Taiwan Trans-Sea Economics and Finance Conference. May 2009.

Wuyang Hu, Rutherford Johnson, Angelos Pagoulatos, and David Debertin "Response to General Health Information in the Food Industry: A Panel Case Study in the Domestic Cracker Market." Food Distribution Research Society Conference. 2008.

Rutherford Johnson, Wuyang Hu, Angelos Pagoulatos, and David Debertin "Response to General Health Information in the Food Industry: A Panel Case Study in the Domestic Cracker Market." Kentucky Economics Association Conference. 2007.

Rutherford Johnson. "An Assessment of Probabilistic Demand for the Private Label Cracker Market." Faculty Seminar. California Polytechnics State University. May 2007.

Rutherford Johnson, Steven Vickner, Angelos Pagoulatos, David Debertin. "Probabilistic Consumer Health Choice: A Case Study in Trans Fatty Acids." Kentucky Economic Association, October 2006.

Rutherford Johnson, Steven Vickner, Angelos Pagoulatos, David Debertin. "Health Media Coverage and Consumer Choice: A Panel Data Econometric Analysis of the Domestic Cracker Market." Selected paper at the AAEA National Meeting, Long Beach, California, 2006

Rutherford Johnson, Steven Vickner, Angelos Pagoulatos, David Debertin. "Health Information and Consumer Choice: A Panel Data Case Study in the Cracker Market." NAREA Annual Meeting, Mystic, Connecticut, 2006

Fleming, Ronald A., Rutherford Johnson, and Angelos Pagoulatos. "WTA for Consumptive and Non-consumptive Use Access to Private Lands when Affirmative Responses are Poisson Events." W-1133 Regional Project, Salt Lake City, Utah, February 2005

Fleming, Ronald, Angelos Pagoulatos, and Rutherford Johnson. "Estimating the Willingness to Accept by Private Land Owners for Consumptive and Non-Consumptive Uses." W-1133 Regional Project Annual Meeting, San Antonio, Texas, February 2006; Kentucky Economic Association, Lexington, Kentucky, October 2005

TEACHING

SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS

MAT 151 – Honors Mathematics II
Professor/Instructor
Fall 2010

MAT 101 – Mathematics for Business
Professor/Instructor
Fall 2010

BUS207 – Business Statistics (*2 sections*)
Professor/Instructor
Fall 2010

BUS 515 – Business, Technology, and the Global Environment
MBA Course
Professor/Instructor
Spring 2010

MAT 150 – Honors Mathematics I (*Part of Georgia Tech 2+2 program requirements.*)
Professor/Instructor (*Developed course.*)
Spring 2010

PHY 101 – Introductory Physics (*Part of Georgia Tech 2+2 program requirements.*)
Professor/Instructor (*Developed course.*)
Spring 2010

PHY 101L – Intro. Physics Lab (*Part of Georgia Tech 2+2 program requirements.*)
Professor/Instructor (*Developed course.*)
Spring 2010

BUS 109 – Macroeconomics
Professor/Instructor
Spring 2008, Spring 2009

BUS 110 – Microeconomics
Professor/Instructor
Fall 2008, Fall 2009

MAT 100 – Introductory Mathematics for Business
Professor/Instructor
Fall 2008, Fall 2009

BUS 105 – Business Statistics
Professor/Instructor
Spring 2009

UNIVERSITY OF KENTUCKY

AEC 303 – Advanced Microeconomics
Teaching Assistant and Guest Lecturer
Spring 2005, Fall 2005, Spring 2006, Fall 2006, Spring 2007
Guest Lecturer
Spring 2004
Development of computer-aided classroom supplements.
Developed Microsoft Excel Tutorial for use with course.

AEC 422 – Agribusiness Management
Guest Lecturer
Spring 2004

AEC 501 – Mathematical Methods
Department of Agricultural Economics
Guest Lecturer
Fall 2004

AEC 580/780 – Strategic Agribusiness Management
Guest Lecturer
Spring 2004

AEC 545
Teaching Assistant and Guest Lecturer
Spring 2006

GEORGIA INSTITUTE OF TECHNOLOGY

Physics Undergraduate Particle Dynamics Lab
School of Physics
Graduate Lab Instructor
Spring 2002

Geometrical Optics Lab
School of Physics
Graduate Teaching Assistant
Fall 2001

Modern Optics Lab
School of Physics
Graduate Teaching Assistant
Spring 2002

PROFESSIONAL SERVICE

At SolBridge International School of Business:

Member of:
Faculty Advisory Committee
Activities Committee
Convergence Management Team

Faculty Advisor of:
Campus Christians
Ballroom Dance Club

PROFESSIONAL HONORS

Certificate of Appreciation
Issued by the President of Woosong University in appreciation for contributions to the success of the SolBridge International School of Business.

LANGUAGES

Italian, French , Spanish, German, Latin, Irish, Korean, etc.

SELECTED PROFESSIONAL AND ACADEMIC MEMBERSHIPS AND AWARDS

American Economics Association

Association of Christian Economists

The Explorers Club

The International Society for Philosophical Enquiry (Senior Research Fellow)

Omicron Delta Epsilon, The International Honor Society in Economics

Gamma Sigma Delta, The Honor Society of Agriculture

Senior Research Fellow, the International Society for Philosophical Enquiry